

MELADAY® LEAFLET

A sunscreen cream that cleans up UV-induced sunburns and prevents new stains. It is a known sunscreen for removing existing stains, while preventing both the formation of new stains and the thickening of existing stains.

Ingredients: Distilled water (Aqua), Ethylhexyl Methoxycinnamate, Octocrylene, Benzophenone-3, Glyceryl Stearate SE, C12-15 Alkyl Benzoate, Caprylic/Capric Triglyceride, Ceteareth-25, Cetearyl Alcohol, Glycerin, Butyl Methoxydibenzoylmethane, Isopropyl Myristate, Dimethicone, Diglucoyl Gallic Acid, Polysorbate 20, Phenoxyethanol, Potassium Cetyl Phosphate, Caprylyl Glycol, Decylene Glycol, Xanthan Gum, Urea, Saccharide Hydrolysate, Magnesium Aspartate, Glycine, Alanine, Creatine.

Product contains Benzophenone-3.

Indications: Protect skin from harmful effects of sunshine. With SPF 50+ it provides very high UVA and UVB protection.

Meladay allows the skin to correct and optimize different color tones.

It has very strong chemical filters and contains organic components.

With its high moisturizing properties, it contains active ingredients which provide moisture to the skin and prevent moisture loss.

Eliminates aging stains, uniform skin tone.

Compared with sunscreen cream, Meladay is not only suitable for spotting but also for redness and anti-oxidant effect.

Application Method/ Warnings and Precautions : Apply sufficiently and equally to your face at least 15 minutes before sun exposure. Re-apply frequently if necessary (every two hours) or especially after swimming, perspiring and towelling. Do not apply the product on the eye area and avoid eye contact. In case of contact with eyes, rinse immediately and thoroughly. Avoid sun exposure to babies and children at peak hours (11:00 a.m.-16:00 p.m.). If exposure is inevitable, use protective gears such as suitable clothes, hat, sunglasses, etc.

Stop using the product if you observe any change about slip the parameters such as odor, color or homogeneity displaying decay. Make sure it is tightly capped after every use.

Reducing the amount to be applied will reduce the level of protection.

Suitable for all skin types. It provides very high levels of sun protection.

Even when sun protection products are used, do not stay on the sun for too long. Excessive sun exposure is a serious health hazard. Sun protection products do not provide %100 protection.

Action Mechanism of Meladay:

It helps preventing skin blemishes and non-uniform color tones with Switzerland patented Brightenyl active (THBA-trihydroxy benzoic acid).

Photo protection on DNA is over 94%. It inhibits free oxygen radicals (ROS) caused by UV rays. This prevents harmful effects of UV rays from damaging DNA.

It revolve UV spots 18 times more in the result of 84 days application compared to the placebo.

Reduces the appearance of redness of the skin by 600% by prevent PGE2 (ProstaglandinE2) synthesis in the result of 84 days application compared to the placebo.

Brightenyl is an antioxidant that is 4 times more effective than vitamin C.

Reduces the content of melanin by 60 times compared with kojic acid.

For perfect control of inflammation, it decreases NF-kB activation pathway up to 90%.

It decreases the expression of MITF (The transcription factor involved in the formation of the melanin synthesis pathway) up to %37.

It saturates keratinocyte galactose receptors 62% relative to the placebo and thus prevents melanin transfer.

Keratinosit galaktoz reseptörlerini plaseboya göre %62 oranında doyurur ve böylece melanin transferini önler. This prevents hyperpigmentation.

By inhibiting the enzyme tyrosinase, which regulates melanocyte production of melanocytes, melanin production is reduced by 31 times.

Contraindications: Persons known to have an allergic reaction to the active ingredients should not use the product.

Storage conditions : Do not expose your product to direct sunlight, protect it from excessive heat. Keep in a place where children can not reach.

Commercial Presentation: 75 ml tube.

Product License / Permission Owner : Apeks Pharma İlaç Med. İtr. San ve Tic. Ltd. Şti.

General Informations About Sunscreen Cream:

What should be considered when choosing and using Sun Protector?

- It is very important that it is broadly effective against both UVA and UVB rays. Protectors that block only UVB will allow long exposure to the sun because they have blocked the sun's sunlight, but will do so damagingly because they are protected from harmful UVA rays.
- A product with a protection factor of at least 50 (SPF 50) should be selected.
- The skin can be oil-free and water-based, and the skin dry can be cream-based. Water and sweat-resistant products can last longer.
- Should be use protective antioxidants against free radicals responsible for the harmful effects of UV (Vitamin C, vitamin E, betacarotene, coenzyme Q10, nicotinamide, green tea, grape seed extract, etc.).
- Apply sufficiently and equally to your face at least 15 minutes before sun exposure.
- At least 2 mg / cm² should be applied to protect the product as much as the factor printed on the box.
- The protector must be applied again every two hours.
- Sun protection must be reapplied after swimming and drying.
- Most importantly, sun protectors should not give us unnecessary confidence and should not increase our stay in the sun.